



## Vision

To be a recognized leader in providing fire and emergency services. We will continue being a fire department of which both the community and staff are proud.

## Mission

Trusted; Responsive; United; and Effective.

We make a difference everyday with rapid, compassionate and professional services that keep our community safe.

**T**rusted; **R**esponsive; **U**nited; and **E**ffective.

## Together we:

- prevent and fight fires;
- rescue those in need from critical incidents;
- protect property; and
- educate and prepare the community for unexpected emergencies

Unified in our efforts, we ensure the safest work environment possible, seeking positive change, recognizing efforts and facilitating self-development.

**There for you**

## Values

The Guelph Fire Department adheres to the City of Guelph Corporate Values of Integrity, Excellence and Wellness. Additional behaviours reinforced through the Corporate Values include:

- Trust
- Responsiveness
- Teamwork
- Effectiveness
- Compassion