



Meeting: Anti-litter Team Meeting #4

Date: June 1, 2004

Time: 1:00 p.m. – 3:00 p.m.

Location: Waste Resource Innovation Centre Boardroom

Present: Tracey Spence, Allan Berberich, Harry Schnurr, Bob Chapman, Susan Smith, Jen Turnbull, Gillian Maurice

Discussion Items

Item #	Description
1	Promotional Materials Jen introduced the new magnets and committee members signed the pledge form. Stickers were ordered, many of which are already on Parks receptacles. Jen has also looked into decals for the trucks but apparently they don't stick well. Bob will organize getting the stickers on downtown containers.
2	Speed River Clean-up Jen will be speaking about the Anti-Litter Campaign at this event on Saturday June 5 th , dressed as the "Don't be a litterbug" bug.
3	Clean Air Festival Tracey will be incorporating a "pledge not to litter" area into the Solid Waste Resources Booth.
4	Website This is just about complete. Kim will be including a thermometer to tally the number of pledges that come in on-line. A watch is going to be promoted as a prize for pledging on the website only.
5	Media release Jen has prepared this and it will go out by Friday June 4 th .
6	Mississauga meeting update Meetings will be held twice a year for 26 partnering municipalities. Some good news highlights – The City of Windsor is now a partner. At the provincial level a Terms of Reference document has been developed for a provincial strategy with a completion goal of 2005. MWIN is also involved with looking at making the cost of litter management a WDO initiative (whereby funding would be distributed to partners). In Mississauga metal anti-litter street signs are put up by request. Jen will get sign specs to Bob who will look into for the downtown area. One suggestion that came out of the meeting was to catch someone littering and make an example out of them.
7	Round table Gillian is going to look at putting something together about the U of G as a partner with the City and a

mass e-mail with a link to the Anti-Litter web page.

Jen had an idea to make a short video and has written a script for it. Gillian is going to look into the possibility of having Arts and Media students film it.

Jen is going to speak to Dave Paisley about the downtown newsletter and Anna Marie about the "Curbside Edition" to include Anti-Litter information. She is also going to see about Dave sitting on our committee.

Susan is going to be attending a solicitors meeting for the surrounding area and will let them know what we're doing and see what they are doing.

Gillian is working on updating the recycling website at the U of G.

Jen got a call from Janet Laird who gave her a lead to call the Guelph Developers Assoc. Members to look into involving them in future clean-up efforts, as they had expressed some interest.

Bob had an idea to contact the Home Builder's Association to see how they could help.