



Media Release

For Immediate Release

100 business and community leaders gather to discuss sustainable solutions

GUELPH, ONTARIO, January 6, 2010 – Guelph’s future as a leader in economic, social and environmental sustainability was on the agenda today as 100 leaders in business and the not-for-profit sector gathered for the second annual Guelph Sustainable Solutions workshop.

The workshop, held at Linamar’s Frank Hasenfratz Centre of Excellence in Manufacturing, focused on practical ways that organizations and the broader community can become more sustainable.

Speakers included Bob Willard, author of *The Sustainability Advantage*, *The Next Sustainability Wave*, and *The Sustainability Champion’s Guidebook*; Greg Durocher, President and CEO of the Cambridge Chamber of Commerce; and Kathryn Cooper, President of The Sustainability Learning Centre and partner in the Ontario Eco-Business Zone Alliance.

Participants engaged in roundtable discussions that explored implementation approaches, best practices, and ways of measuring progress.

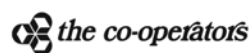
“We cannot achieve our community goals of economic, social, and environmental sustainability without the support of employers and community leaders,” said Guelph’s Mayor, Karen Farbridge. “I feel fortunate that we have so many sustainability champions in our community. That’s reflected in the diverse group of participants that gathered today – manufacturers, developers, not-for-profits, and representatives from the financial, retail, and service sectors.”

Throughout 2010, sustainability will be the subject of further discussion and attention thanks to an \$86,300 grant from the Ontario Trillium Foundation. The grant will support further events and meetings, as well as the development of a web site with resources for the community.

Partners in the Guelph Sustainable Solutions Workshop are the City of Guelph, The Co-operators, the Guelph Chamber of Commerce, Guelph Hydro Inc, Linamar, McNeil Consumer Healthcare, Meridian Credit Union, and the University of Guelph.

The workshop presentations and other resources will be published shortly at www.guelph.ca/sustainablesolutions.

Thank you to our partners:





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FOR MORE INFORMATION

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Thank you to our partners:

